Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Propaganda Notes:

What is propaganda?

Why do we use propaganda?

Why were posters used so often?

What was the main focus of the Committee on Public Information during WW1?

Define the seven types of propaganda techniques that were often used during WWI?

Name Calling

Card Stacking

Bandwagon

Testimonial

Plain Folks

Transfer

Glittering Generality